

Position Description

Job Title:	Senior Product Owner
Reporting to:	Director of Product Management
Department:	IT
Location (primary):	Palma, Spain

Job Purpose

The role of the Senior Product Owner at WebBeds is to drive the strategy, planning, delivery, marketing and in-life optimisation of the products within their portfolio. The Senior Product Owner is responsible for understanding the needs of the customer – what are the biggest problems/opportunities and the outcomes required to deliver value - providing leadership and shaping the product vision to ensure the products supports WebBeds’ strategy and goals. The Senior Product Owner works closely with the Product Managers and Product Leadership and is the key decision maker on priorities and works to align users, stakeholders and delivery teams at each stage of the product life cycle.

Key Responsibilities

- Work closely with Product Leadership, Product Managers and other Product Owners to align product strategy around organizational goals and strategic intents
- Challenge stakeholder objectives in search of higher-level goals/hidden motivation, distinguishing between 'wants' and 'needs' and establishing the business value
- Understand and maximize value of products delivered
- Represent the "voice of the customer" in collaboration with the delivery team and ensure everyone is aware of what we need and why
- Participate in team's meetings and ceremonies to follow the progress and ensure what is delivered meets the business needs
- Define what success looks like in terms of measurable outcomes
- Inform product strategies and roadmaps with insights from research
- Empower Product teams to take their own decisions by sharing context obtained from building relationships with stakeholders and users, customer and supply partners ensuring shared understanding and expectations of the business needs, drivers and challenges
- Manage the product lifecycle, converting customer feedback into requirements, driving prioritisation and execution pre- and post-launch to foster strong adoption of products
- Define and measure progress and value towards goals

Key Measures

- Widely adopted products, launched successfully and continually evolved
- Clearly defined product vision, strategy and roadmap
- Pace and Quality of deliveries against roadmap and timelines

Required Experience and Knowledge.

Essential

Qualifications & Knowledge	<ul style="list-style-type: none">• 4+ years' experience working as a Product Owner• Proven ability to define and shape product vision and strategy• Work experience in an Agile environment
Experience, Skills and Behavioural Requirements	<ul style="list-style-type: none">• Ability to plan strategically and tactically• Excellent stakeholder management skills• Strong data analytic skills and ability to use data to support and drive decisions• Experience in an Agile environment• Excellent communication skills• Excellent written and verbal English• Time management & ability to multitask• Problem solving experience• Critical thinking skills• Ability to continually learn agile best practices and understand the latest enabling technology

About WebBeds.

Launched in 2013, WebBeds is the world's fastest growing B2B travel intermediary, or 'bedbank', providing accommodation and ground product distribution services to the travel industry. We source content from travel suppliers, aggregate and merchandise that content in the WebBeds platform, then distribute it to our global network of travel trade clients, who sell to the travelling public.

Our clients – online travel agencies, retail travel agents, corporate travel managers, tour operators, wholesalers, tourism boards, super apps, DMC's, group providers, airlines and more – access the company's huge global inventory of more than 368,000 hotels (comprising 30,000+ direct contracts, 70+ integrated third-party providers and 60+ major hotel chains) through market-leading, trade-only booking websites or via simple and seamless API connectivity. In addition to hotel product, clients can also book over 5,500 transfer services in 1,200 destinations along with thousands of guided excursions and tickets for attractions.

Our supplier partners – global hotel chains, independent hotels, apartments, resorts, attractions, transfer and sightseeing companies and more – benefit from our global distribution network of over 44,000 travel companies in more than 145 source markets and are supported by a local dedicated point of contact focused on ensuring we deliver value, choice, expertise and an unrivalled level of service.

WebBeds operates global coverage through four geographic regions – Europe, Asia Pacific, MEA (Middle East and Africa) and Americas - with over 1,400 travel professionals working in 50 offices worldwide. WebBeds also operates specialist brands JacTravel DMC and Umrah Holidays International. JacTravel DMC provides tailor-made travel arrangements for offline FIT and groups traveling to the UK, Ireland and key mainland European destinations to the international travel trade. Umrah Holidays International is a genuine pioneer, providing online pilgrimage travel services to travel agencies worldwide.

Find out more about the WebBeds business at www.webbeds.com

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