

## Position Description. **Senior Marketing Support Executive**

---

<b>Job Title:</b>	Corporate Strategy Analyst
<b>Department:</b>	Corporate
<b>Location (primary):</b>	Singapore

### Job Purpose.

---

This is a group level role, and the successful candidate will assist in the coordination, tracking and implementation of WebBeds' strategic plans to drive the growth and profitability for the organization. The role reports to the WebBeds Chief of Staff and will be expected to work closely with other members of the Senior Leadership Team.

## Key Responsibilities.

---

- Support the implementation and tracking of company-wide strategic initiatives related to corporate development and transformation.
- Work closely with the global CEO and senior leadership team to align internal stakeholders on the strategic direction of the business
- Develop implementation roadmaps to enable the execution of strategic initiatives and ensure key performance metrics are met across all functions
- Communicate and coordinate inputs from cross-functional and regional business units to generate support for recommendations among business leaders across the organization
- Manage and maintain research databases to facilitate information storage, retrieval and usage

## Key Competencies.

---

- Have broad content knowledge across departments, to engage effectively at all levels of an organization in cross-functional teams and broader market insights
- Own and drive discrete projects independently, including work planning to enable on-time completion of deliverables
- Demonstrated ability to work effectively with people at all levels in an organization and work collaboratively in a matrixed, multi-geography environment
- Excellent interpersonal skills with the ability to clearly explain complex analytical and conceptual topics to a variety of audience
- Expert level knowledge with PowerPoint and other relevant presentation tools

## Required Experience and Knowledge.

---

### Essential

#### Experience & Knowledge

- University Degree in Business, Finance, Economics or a related field
- Minimally 5 years of relevant experience, ideally in a strategic research role(s).

### Desirable

#### Experience & Knowledge

- MBA or Master's degree in a related field
- Strong understanding of Operational Research and Qualitative Analysis
- Prior work experience in management consultancy with knowledge of strategy, frameworks and tools would be advantageous.

## About WebBeds.

---

Launched in 2013, WebBeds is the world's fastest growing B2B travel intermediary, or 'bedbank', providing accommodation and ground product distribution services to the travel industry. We source content from travel suppliers, aggregate and merchandise that content in the WebBeds platform, then distribute it to our global network of travel trade clients, who sell to the travelling public.

**Our clients** – online travel agencies, retail travel agents, corporate travel managers, tour operators, wholesalers, tourism boards, super apps, DMC's, group providers, airlines and more – access the company's huge global inventory of more than 368,000 hotels (comprising 30,000+ direct contracts, 70+ integrated third-party providers and 60+ major hotel chains) through market-leading, trade-only booking websites or via simple and seamless API connectivity. In addition to hotel product, clients can also book over 5,500 transfer services in 1,200 destinations along with thousands of guided excursions and tickets for attractions.

**Our supplier partners** – global hotel chains, independent hotels, apartments, resorts, attractions, transfer and sightseeing companies and more – benefit from our global distribution network of over 44,000 travel companies in more than 145 source markets and are supported by a local dedicated point of contact focused on ensuring we deliver value, choice, expertise and an unrivalled level of service.

WebBeds operates global coverage through four geographic regions – Europe, Asia Pacific, MEA (Middle East and Africa) and Americas - with over 1,400 travel professionals working in 50 offices worldwide. WebBeds also operates specialist brands JacTravel DMC and Umrah Holidays International. JacTravel DMC provides tailor-made travel arrangements for offline FIT and groups traveling to the UK, Ireland and key mainland European destinations to the international travel trade. Umrah Holidays International is a genuine pioneer, providing online pilgrimage travel services to travel agencies worldwide.

Find out more about the WebBeds business at [www.webbeds.com](http://www.webbeds.com)

WebBeds is a division of Webjet Limited (ASX: WEB).