

Position Description. **Senior Data Analyst**

Job Title:	Senior Data Analyst
Reporting to:	Joaquin Cheto
Department:	BI European Business
Location (primary):	Palma, London, Romania
Name of hiring manager:	Elina Boncheva, Joaquin Cheto

Job Purpose.

This is a role for a pragmatic, detail-oriented Senior Data Analyst working in the BI team for WebBeds' European business. They will be responsible for collecting, maintaining, and analyzing data that can be translated into insights to guide our business strategy as well as inform product development efforts.

They will be an expert in managing and analyzing large sets of data, maintaining data integrity and communicating relevant insights to the company.

The person in this role will collaborate with other data professionals and commercial management to understand and deliver their data needs with speed.

Key Responsibilities.

- Design, build and implement market leading PowerBI dashboards that drive clear commercial benefits for the group
- Deeply understand business goals and user needs. Interview users, stakeholders and subject matter experts to get insights on what business problems we are trying to solve, key questions to be answered by the BI solution, and how the solution will fit into the business process to be supported.
- Manage project scope and schedule using Agile spring method to ensure projects are completed on time
- Communicate with stakeholders proactively throughout the project to gather input, keep them updated on deadlines, and coordinate with other teams
- Work with senior leadership to research, create and execute business intelligence and innovation road map
- Act as a trusted advisor when questions arise regarding BI Solutions and metrics
- Create data driven solutions to solve ambiguous, open-ended, and unstructured problems; share strategic suggestions to improve data decisions for the business
- Work on data modeling, metric development, data prototyping, and analysis using advanced business intelligence techniques
- Manipulate large datasets to create actionable insights and convert them into cohesive, practical recommendations

Required Experience and Knowledge.

Essential	
Qualifications & Knowledge	<ul style="list-style-type: none">• Bachelor's degree in a related field or equivalent practical experience• 5+ years experience with BI platforms and reporting tools• Comfortable working with large datasets to extract information using SQL• Comfortable working with the Power Platform suite including PowerApps and Power Automate• Capable of developing PowerApps for specific use cases where required across the group• Knowledge in database modelling and ETL processes• Strong project management skills• Strong problem solving and analytical skills with the ability to collect, organize, analyze, and disseminate significant amounts of information with attention to detail and accuracy• Adept at queries, report writing and presenting findings

Experience, Skills and Behavioural Requirements	<ul style="list-style-type: none"> • Highly organised • Analytical and creative problem-solving skills • Strong communicator • Good verbal and written skills • Good commercial understanding • Excellent interpersonal, presentation, facilitation and listening skills <p>Acute attention to detail</p>
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Desirable	
Qualifications & Knowledge	<ul style="list-style-type: none"> • Practical experience in statistical analysis using statistical packages • Experience in utilizing analytics to drive complex operational and strategic initiatives for multiple stakeholders
Experience, Skills and Behavioural Requirements	

About WebBeds.

Launched in 2013, WebBeds is the world's fastest growing B2B travel intermediary, or 'bedbank', providing accommodation and ground product distribution services to the travel industry. We source content from travel suppliers, aggregate and merchandise that content in the WebBeds platform, then distribute it to our global network of travel trade clients, who sell to the travelling public.

Our clients – online travel agencies, retail travel agents, corporate travel managers, tour operators, wholesalers, tourism boards, super apps, DMC's, group providers, airlines and more – access the company's huge global inventory of more than 368,000 hotels (comprising 30,000+ direct contracts, 70+ integrated third-party providers and 60+ major hotel chains) through market-leading, trade-only booking websites or via simple and seamless API connectivity. In addition to hotel product, clients can also book over 5,500 transfer services in 1,200 destinations along with thousands of guided excursions and tickets for attractions.

Our supplier partners – global hotel chains, independent hotels, apartments, resorts, attractions, transfer and sightseeing companies and more – benefit from our global distribution network of over 44,000 travel companies in more than 145 source markets and are supported by a local dedicated point of contact focused on ensuring we deliver value, choice, expertise and an unrivalled level of service.

WebBeds operates global coverage through four geographic regions – Europe, Asia Pacific, MEA (Middle East and Africa) and Americas - with over 1,600 travel professionals working in 50 offices worldwide. WebBeds also operates specialist brands JacTravel DMC and Umrah Holidays International. JacTravel DMC provides tailor-made travel arrangements for offline FIT and groups traveling to the UK, Ireland and key mainland European destinations to the international travel trade. Umrah Holidays International is a genuine pioneer, providing online pilgrimage travel services to travel agencies worldwide.

Find out more about the WebBeds business at www.webbeds.com

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