

Press Release

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WebBeds appoints Pepita Borrajo as Regional Director of Sales – Central Europe



WebBeds, the world's second largest and fastest growing B2B bedbank (comprising the Sunhotels, totalstay and Destinations of the World trading platforms in Europe) has appointed Pepita Borrajo as Regional Director of Sales for Central Europe.

Pepita brings with her more than 15 years of experience in the travel industry having previously held senior roles at tour operators and wholesalers such as Tui and Hotelbeds. The role of Regional Director of Sales for Central Europe is part of a revised European sales structure and includes responsibility for key markets such as Germany, Austria, Switzerland, France, Belgium, and the Netherlands.

Pepita speaks German, French, Italian, Spanish, and English and grew up and studied in Switzerland before moving to Spain. This background provides her with unique insight and understanding of a range of European markets and clients.

Of her appointment, Pepita says "I'm delighted to be leading such an established team across some of our most important markets. It is of course a very challenging time for the industry but the company, backed by the financial strength of our owner Webjet Limited, is ready to work closely with clients as we anticipate the start of a recovery in travel in the new year."

Pepita is based at the company's Palma office.

Ends.

About WebBeds

Launched in 2013, WebBeds is the world's fastest growing bedbank. A B2B business, WebBeds supplies accommodation and services to the travel industry, providing global coverage through three regions - Europe, Asia Pacific and AMEA (America, Middle East and Africa) with over 1,600 travel professionals working in 50 offices worldwide. WebBeds operates a range of industry-leading booking platforms as well as specialist trade brands JacTravel DMC & Umrah Holidays International.

WebBeds provides a global distribution network of travel trade partners with the choice of more than 368,000 hotels around the world, comprising 30,000+ direct contracts, 70+ integrated third-party providers and 60+ major hotel chain groups. WebBeds sells to over 190 destination countries through clients in more than 130 source markets worldwide.

Customers can access this huge choice of inventory, (ranging from affordable guesthouses to luxury hotels and including international chain hotels, city-centre and resort properties) via market-leading, trade-only websites or simple and seamless platform to platform API connectivity. Clients can also book over 5,500 transfer services in 1,200 destinations along with thousands of guided excursions and tickets for attractions. WebBeds also provides tailor-made travel arrangements for groups of all sizes covering corporate and leisure, special interest, education and MICE via its dedicated and award-winning DMC division.

Find out more about the WebBeds business at www.webbeds.com.

WebBeds is a subsidiary of Webjet Limited (ASX: WEB).